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Business Resource Center

By Jonathan Packer

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The Central Texas Business Resource Center (the BRC) provides high-quality business counseling, training, and assistance to potential and existing small business owners. As a non-membership organization, the BRC is dedicated to providing services to all individuals requesting assistance. The BRC primarily serves the west Bell County area, and is supported by the Workforce Solutions of Central Texas, the Killeen Economic Development Corporation, the Greater Killeen Chamber of Commerce, and Central Texas College.

Individual Confidential Counseling

Counseling services are available by appointment throughout the work week, including evenings upon request, and during walk-in hours. Counseling sessions are free. Counseling can be on any topic, and the BRC offers information on the following:

- Financial Assistance
- Planning
- Advertising and Sales
- Online/website development
- Government contracting\

Workshops

Regularly scheduled workshops are available each Tuesday evening from 5:30 to 7:00 p.m. at the Killeen Workforce Center. Workshops cover topics such as starting your own business, business financing, a series of workshops of business planning, and special classes for starting a day care, opening a restaurant and home-based business. Workshop costs range from free to \$25 each.

For more information:

[Marcus Carr](#) or [Diane Drussel](#) - 254.200.2001